

# WHY BOISE CASCADE IS EMERGING AS A LEADER IN ENGINEERED WOOD PRODUCTS IN SOUTHERN CALIFORNIA:

Local, regional and national market dynamics have changed and Boise Cascade is emerging as a very strong supplier of engineered wood products across North America – just as it's happening here in Southern California, where Dixieline ProBuild has changed their EWP alliances. Why? Here are a few reasons:

## 1. DEPENDABLE SUPPLY OF STRONG, CERTIFIED, IN-DEMAND PRODUCTS:

### HIGH DESIGN VALUES:

Boise Cascade EWP is second to none on quality, with design values equal to or higher than the predominant specification. So you can spec Boise Cascade anytime with confidence.

### DEPENDABLE SUPPLY:

To assure dependable, uninterrupted supply, Boise Cascade owns and operates the world's two largest LVL/I-joist plants, in Louisiana and Oregon. And Boise Cascade is committed to making continual production capacity improvements to meet future demand, recently expanding production capacity by another 25% above 2006 peak.



### FSC® OR SFI® CERTIFICATION:

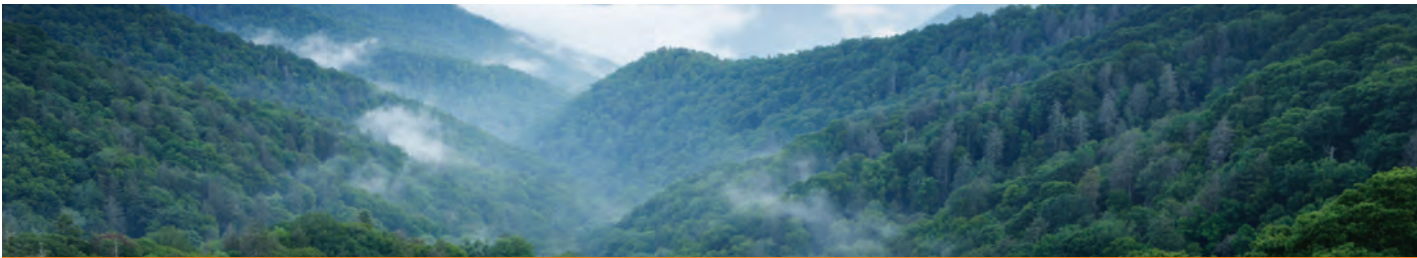
Boise Cascade uniquely also makes available its full line of engineered wood products either FSC® or SFI® certified, enabling homebuilders to obtain green building points under either USGBC® LEED® or NAHB National Green Building Standard™ programs.

## 2. STRONG PRODUCT DISTRIBUTION TO SOUTHERN CALIFORNIA:

### KEEPING PROBUILD SUPPLIED:

Boise Cascade has the ability to ship from one mill, mix product trucks and help keep ProBuild stocked and able to supply a wide mix of products for customers.

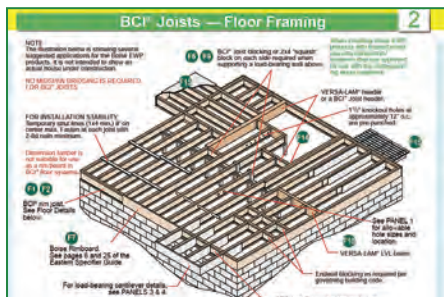




### 3. SUITE OF EFFECTIVE BUSINESS TOOLS AND GUIDANCE:

#### MORE VALUE-ADDED SERVICES:

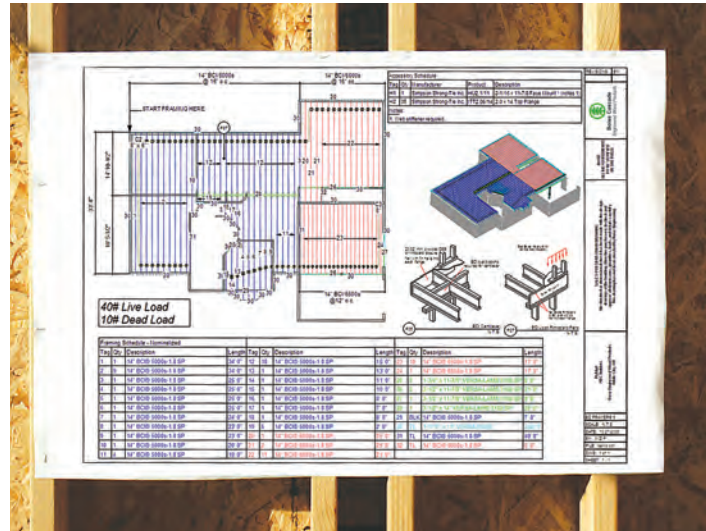
Boise Cascade EWP makes available a broader range



of value-added services than any other EWP manufacturer – so ProBuild can help you build better homes in less time, at lower cost.

A few examples:

- Fall 2011 release of next-generation BC FRAMER® integrated design software
- Latest in intuitive design software, whole-house design, 3-D modeling, enhanced CAD
- Fast, accurate estimating
- Better inventory management and job pack optimization
- Deep field support including software and engineering – webinars, seminars, personal help



These value-added services and others help home-builders construct better homes, with fewer issues, in less time. And Boise Cascade area managers provide personalized customer service and work solely on engineered wood products – nothing else.

### 4. A PROFESSIONAL CULTURE, READY TO HELP, EASY TO DO BUSINESS.

#### HOW CAN WE HELP YOU?

Customers will find a great group of people at Boise Cascade Engineered Wood Products, area managers



eager to help with jobsite or other issues, Boise Cascade field engineers for support -- whatever is called for. Learn more about Boise Cascade service at [www.BCewp.com](http://www.BCewp.com). We look forward to working with you!



800-349-4354 [www.Dixieline.com](http://www.Dixieline.com)



**Boise Cascade**  
Engineered Wood Products

GREAT PRODUCTS ARE ONLY THE BEGINNING.™

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